Introduced by	
First Reading	Second Reading
Ordinance No	Council Bill No <u>B 131-13</u>
Al	N ORDINANCE
Public Communications Public Communications	Annual Budget to add a position in the Office and to delete positions in the Office and the Sustainability Fund; and sordinance shall become effective.
BE IT ORDAINED BY THE COUNC FOLLOWS:	IL OF THE CITY OF COLUMBIA, MISSOURI, AS
	nual Budget adopted by Ordinance No. 021423 is tion to the Public Communications Office authorized
(0.65) Publications Information	n Specialist
	nnual Budget is further amended by deleting the communications Office and the Sustainability Fund
Public Communications Office (0.75) Administrative Support	Assistant II
Sustainability Fund (0.25) Administrative Support	Assistant II
SECTION 3. This ordinance spassage.	shall be in full force and effect from and after its
PASSED this day of	of, 2013.
ATTEST:	
City Clerk	Mayor and Presiding Officer

APPROVED AS TO FORM:
City Counselor



Source: Public Communications

Agenda Item No:



To: City Council

From: City Manager and Staff

Council Meeting Date:

May 6, 2013

Re: Conversion of a vacant full-time ASA II position to a .65 Public Information Specialists position

EXECUTIVE SUMMARY:

Passage of an ordinance to allow Public Communications to delete a vacant .75 FTE Administrative Support II position and .25 FTE ASA II position in Sustainability Fund and add a .65 FTE Public Information Specialist position.

DISCUSSION:

An administrative support position was vacated in February 2013 when the employee accepted a promotion as a Customer Service Rep II for the Contact Center. Because of changing demands in customer expectations, the City would be better served by a communications specialist who can support Public Communications mission of connect, inform and engage internal and external customers. Duties would include coordinating the department's growing social media program, assisting all City departments with graphic design services, ensuring the accuracy and timeliness of print and web-based content, facilitating press releases, responding to internal and external requests for City records and information, and supporting other department initiatives that contribute to the overall strategic priority of Customer-Focused Government.

FISCAL IMPACT:

None. This is a budget-neutral change for Public Communications. Space and equipment for the position are already in place.

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

SUGGESTED COUNCIL ACTIONS:

Approve the ordinance authorizing an amendment to staff positions in FY 2013 budget.

FISCAL and VISION NOTES:							
City Fiscal Impact Enter all that apply		Program Impact		Mandates			
City's current net FY cost	\$33,348.00	New Program/ Agency?	No	Federal or State mandated?	No		
Amount of funds already appropriated	\$33,348.00	Duplicates/Expands an existing program?	Yes	Vision Implementation impact			
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site			
Estimated 2 year net costs: Reso		Resources Rec	uired	Vision Impact?	Yes		
One Time	\$0.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	Governance		
Operating/ Ongoing	\$0.00	Requires add'I facilities?	No	Secondary Vision, Strategy and/or Goal Item #			
		Requires add'l capital equipment?	No	Fiscal year implementation Task #			