

Introduced by _____ Council Bill No. R 57-13

A RESOLUTION

authorizing agreements with Inside Columbia, Special Olympics Missouri and John William Boone Heritage Foundation for tourism development funds.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute an agreement with Inside Columbia for festivals and events funding under the Tourism Development Program for the 2013 Wine & Food Festival. The form and content of the agreement shall be substantially as set forth in "Exhibit A" attached hereto and made a part hereof as fully as if set forth herein verbatim.

SECTION 2. The City Manager is hereby authorized to execute an agreement with Special Olympics Missouri for sports development funding under the Tourism Development Program for the 2013 State Summer Games. The form and content of the agreement shall be substantially as set forth in "Exhibit B" attached hereto and made a part hereof as fully as if set forth herein verbatim.

SECTION 3. The City Manager is hereby authorized to execute an agreement with John William Boone Heritage Foundation for signature series funding under the Tourism Development Program for the 2013 Blind Boone Ragtime & Early Jazz Festival. The form and content of the agreement shall be substantially as set forth in "Exhibit C" attached hereto and made a part hereof as fully as if set forth herein verbatim.

ADOPTED this _____ day of _____, 2013.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2013, by and between the City of Columbia, Missouri (hereinafter "City"), and Inside Columbia, a Missouri not-for-profit corporation, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2013 Wine & Food Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$15,000.00 (Fifteen Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90

John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2013, by and between the City of Columbia, Missouri (hereinafter "City"), and Special Olympics Missouri, a Missouri not-for-profit corporation, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2013 State Summer Games, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$10,000.00 (Ten Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.

2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.

3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.

4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.

5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.

6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.

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IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

City Counselor

Agency

By: _____

IRS-EIN: _____

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John Blattell, Director of Finance

AGREEMENT

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City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2013 Blind Boone Ragtime & Early Jazz Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$6,400.00 (Six Thousand Four Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

City Counselor

Agency

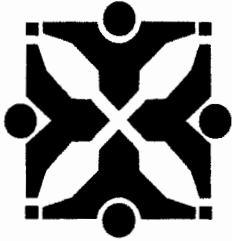
By: _____

IRS-EIN: _____

ATTEST:

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90

John Blattel, Director of Finance



Source: Convention and Visitors Bureau

Agenda Item No:

To: City Council
From: City Manager and Staff

Council Meeting Date: Mar 18, 2013

Re: Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreements

EXECUTIVE SUMMARY:

The Convention & Visitors Bureau (CVB) Advisory Board received three (3) Tourism Development Program applications at their February 25, 2013 meeting. The 2013 Wine & Food Festival, 2013 Special Olympics Missouri Summer Games and the Blind Boone Ragtime & Jazz Festival.

DISCUSSION:

The 6th Annual Wine & Food Festival will be held Friday, May 10 - Friday, May 17, 2013 at several locations throughout Columbia including local restaurants and downtown retailers. This seven-day event offers something different and unique each day where attendees are exposed to hundreds of wine & delicacies from over 150 wineries and featured festival chefs. This year a new event will be held, "Farm to Table Shop & Chop" where attendees will purchase items from the Boone County Farmers Market and then meet with chefs to learn how to prepare the food.

The festival attracts over 3,500 visitors and generates room nights in Columbia hotels during a lower occupancy period. The CVB Board voted unanimously to recommend funding of \$15,000 for festival marketing, brochure & festival guide printing and postage/mailing costs.

The 2013 Special Olympics Missouri State Summer Games will be held May 30-June 2, 2013. Over 3,300 athletes and an additional 2,000 family, friends & fans will arrive in Columbia to participate in swimming, track & field, bowling, basketball, volleyball & power lifting. Events are held on the Mizzou campus, AMF bowling alley and one of the local high schools.

The Special Olympics State Summer Games brings high visibility to Columbia before, during and after the event through websites, media placements, volunteer T-shirts, banners and event guides. The CVB Board voted unanimously to recommend funding of \$10,000 for entertainment for Opening Ceremonies and printing of event guides, maps, posters & banners.

The Blind Boone Ragtime & Early Jazz Festival will take place June 10-11, 2013 at the historic Missouri Theatre. This year's event is being produced in collaboration with the University Concert Series and the Missouri Theatre. The festival headlining performer will be internationally known piano artist, Morten Larsen, as well as over 20 other ragtime & jazz performers. Last year's attendance was over 1,540 and approximately 420 hotel room nights were generated during a low occupancy period.

The Blind Boone Ragtime & Early Jazz Festival is one of our "Signature Series" events. These events are Columbia's oldest & largest festivals and have received tourism development funding for many years. These applications are scored by the CVB Advisory Board and funding levels are determined based on a percentage of the total average score with \$10,000 being the maximum amount of funding. Scoring criteria includes overnight stays, attendance, marketing & sponsorships, event timing, media coverage, budget, cultural image and media coverage. The CVB Board is recommending funding of \$6,400 with funds being used for artists fees.

FISCAL IMPACT:

\$31,400

VISION IMPACT:

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

None

SUGGESTED COUNCIL ACTIONS:

Approval of the Resolution.

FISCAL and VISION NOTES:					
City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$31,400.00	New Program/ Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	\$31,400.00	Duplicates/Epands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	No
One Time	\$0.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	