

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: B 174-14

Department Source: Public Works

To: City Council

From: City Manager & Staff

Council Meeting Date: June 16, 2014

Re: Appropriating Funds for Transit Division Advertising

Documents Included With This Agenda Item

Council memo, Resolution/Ordinance

Supporting documentation includes: None

Executive Summary

Appropriating \$59,308 from the Transit division special advertising account to the Transit division publishing and advertising account, to cover advertising related costs for the remainder of FY 2014.

Discussion

As part of the FY 2014 annual budget, funding was allocated in Transit division's publishing and advertising account to cover an advertising contract, which expired at the end of December 2013. Staff has chosen to renew the contract with Transit Advertising, Inc., for one additional year. Because the publishing and advertising account line item does not have sufficient funds available to cover the costs associated with the advertising contract, budgeting staff has requested that funds be appropriated from Transit division's special advertising account to the publishing and advertising account.

Fiscal Impact

Short-Term Impact: Appropriating \$59,308 from Transit division special advertising account to Transit division publishing and advertising account.

Long-Term Impact: None

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Not Applicable

Strategic Plan Impact: Not Applicable

Comprehensive Plan Impact: Not Applicable

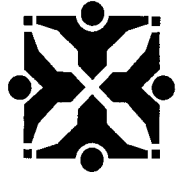
Suggested Council Action

Authorize the appropriation of funds from the Transit division special advertising account to the Transit division publishing and advertising account.

Legislative History

City of Columbia

701 East Broadway, Columbia, Missouri 65201



None

John D. Goswami
Department Approved

Mich. Matt
City Manager Approved

Introduced by _____

First Reading _____

Second Reading _____

Ordinance No. _____

Council Bill No. B 174-14

AN ORDINANCE

appropriating funds for transit division advertising; and fixing
the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI,
AS FOLLOWS:

SECTION 1. The sum of \$59,308.00 is hereby appropriated from Account No. 553-6110-445.12-30 to Account No. 553-6110-660.43-10 for transit division advertising.

SECTION 2. This ordinance shall be in full force and effect from and after its
passage.

PASSED this _____ day of _____, 2014.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

CERTIFICATION: I certify there are sufficient funds available in Account No. 553-6110-445.12-30 to cover the above appropriation.

Director of Finance