

Introduced by _____ Council Bill No. R 219-13

A RESOLUTION

authorizing an agreement with Columbia Eve Fest, Inc. for support of the New Year's Eve Celebration; and authorizing the City Manager to provide City support services.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute an agreement with Columbia Eve Fest, Inc. for support of the New Year's Eve Celebration. The form and content of the agreement shall be substantially as set forth in "Exhibit A" attached hereto.

SECTION 2. The City Manager is authorized to provide support services for the Columbia Eve Fest New Year's Eve Celebration within the constraints of the City budget and taking into consideration the limited resources and operational duties of the various City departments.

ADOPTED this _____ day of _____, 2013.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

AGREEMENT

This agreement is entered into this _____ day of _____, 2013, by and between the City of Columbia, Missouri, a municipal corporation, (hereinafter "City") and Columbia Eve Fest, Inc., a Missouri-Not-For-Profit Corporation, (hereinafter "Contractor").

City and Contractor hereby agree as follows:

1. Contractor shall operate a public, non-profit New Year's Eve event in Downtown Columbia. All venues shall enforce the alcohol-free policy to promote an alcohol-free, safe alternative on New Year's Eve. Contractor will promote broad-based community participation and cultural diversity.
2. City funds shall go towards the cost of: performance and artists' fees, visual arts projects, sound reinforcement, lighting, staging, venue rental fees and promotions.
3. Contractor may charge admission to event. Admission buttons purchased prior to the event are \$6.00 for those 8 years and older and children 7 years of age and under are free. Tickets are \$8.00 at the door.
4. City's Parks and Recreation Department will deliver trailer stage, staging, trash cans and signboards as needed and provide promotion and staff support for the event.
5. Contractor is authorized to close Ninth Street between Elm Street and Locust Street from 6:00 p.m. December 31, 2013 until 1:00 a.m. on January 1, 2014. City's Public Works Department shall provide barricades for the street closure.
6. City will provide volunteer recruitment assistance from the Office of Neighborhood Services.
7. Upon execution of this agreement, City shall pay Contractor Seven Thousand Five Hundred Dollars (\$7,500.00).
8. This agreement shall remain in effect until September 30, 2014.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the Parties hereto have executed this agreement on the day and the year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

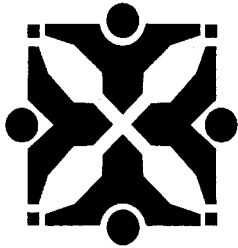
CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, Account No. _____, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

John Blattel, Director of Finance

COLUMBIA EVE FEST, INC.

By: _____

ATTEST:



Source: Parks and Recreation *ms*

Agenda Item No:

To: City Council

From: City Manager and Staff *lm*

Council Meeting Date: Oct 21, 2013

Re: Agreement with Columbia Eve Fest for City's Annual New Year's Eve Event

EXECUTIVE SUMMARY:

The Parks & Recreation Department is requesting Council approval for the City to enter into an agreement (see attachment A) with the Columbia Eve Fest (formerly First Night) for the planning and operation of the City's annual New Year's Eve event. Under the terms of the agreement, the City will pay Columbia Eve Fest \$7,500 to conduct this event. The agreement requires the event to be alcohol free, allows Columbia Eve Fest to charge admission to the event, authorizes the closure of Ninth Street, from Locust to Elm, and authorizes the use of additional City services and facilities to support the event within budgetary constraints.

DISCUSSION:

Columbia Eve Fest (formerly First Night) is the annual public New Year's Eve event held in the downtown Columbia area on December 31. The National First Night organization closed for financial reasons and since the name had copyright issues, the local association decided to change their name to Columbia Eve Fest. This event provides citizens of all ages an alcohol-free alternative to celebrate the coming of the new year. The event is planned and operated by Columbia Eve Fest, a not-for-profit corporation. The festival charges admission fees to help support the costs of the event. A significant number of admission passes are provided by Columbia Eve Fest free of charge to select non-profit agencies to distribute to appropriate clientele. In addition, anyone who volunteers to assist with this event is given free admission to all event venues.

The December 31, 2013 event will be downsized this year due to limited financial resources. The winter storm in 2012 impacted ticket sales so this year's event will not include a fireworks display and the event footprint will be reduced. Event will take place at Missouri United Methodist Church, Missouri Theatre, Columbia Art League and on 9th street. City Hall and Armory Sports Center will not be utilized for the event.

This year's event will be produced only on the block of 9th Street, from Elm to Locust, and will use the buildings in that area. With the smaller footprint, Columbia Eve Fest has determined transit shuttles are not needed.

The Special Event Committee has reviewed the street closure request. The closure will affect the FastCat route which runs until 6:30 p.m. on December 24, 2013. The CID has reviewed and recommends approval of the closure.

FISCAL IMPACT:

The fiscal impact of this Council action is \$7,500 in direct financial funding of the event, as well as the support and assistance of several city departments. Funds for this event are included in the Parks & Recreation Department's Recreation Services Budget as approved during the FY2014 budget approval process.

VISION IMPACT:

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

12.2 Goal: Columbia's recreational needs and desires will be met through effective public and private partnerships that provide outstanding, exciting, and diverse recreational facilities such as, but not limited to, an ice skating rink, golf courses, tennis courts, soccer fields, ball fields, ball parks, and swimming pools. These facilities will be placed appropriately throughout the city to allow easy access for everyone.

Community Pride and Human Relations: 4.3 Goal: Connections between families neighborhoods, and the community-at-large will be actively promoted through events, through broad, effective, and all inclusive communication, and through interactive and fun community challenges. The Columbia Eve Fest is one where we all embrace and help create a welcoming, just, responsive, proactive, understanding, and respectful environment for residents and visitors alike - celebrating, rather than denigrating our collective diversity.

SUGGESTED COUNCIL ACTIONS:

Approve the legislation authorizing the City Manager to enter into the attached agreement with Columbia Eve Fest, Inc.

FISCAL and VISION NOTES:					
City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$7,500.00	New Program/ Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	\$7,500.00	Duplicates/Epands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	Yes
One Time	\$7,500.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	12.2
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	4.3
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	



October 16, 2013

Carol Rhodes
City Manager's Office
701 E. Broadway, 5th floor
Columbia MO 65201

Carol,

The CID Board has approved the following requests for street closures:

Street Closure Requests

Purpose: Air Force ROTC

Date & Time: November 10, 2013: 1:30pm-3pm

Proposed Street Closings: Walnut between 7th & 8th

Purpose: Columbia Eve Fest

Date & Time: December 31 2013, 6pm- January 1, 2014, 12:30am

Proposed Street Closings: 9th Street between Elm and Locust

Please call 442-6816 if you need any additional information. As always, we appreciate your assistance.

Sincerely,

Carrie Gartner, PhD
Director
Downtown Community Improvement District

CID Board

Blake Danuser
Binghams

Adam Dushoff
Addison's

Tony Grove
Grove Construction, LLC

Christina Kelley
Makes Scents

Richard King
The Blue Note

Michael McClung
Déjà vu, Resident

Tom Mendenhall
The Lofts at 308 Ninth

Allan Moore
Moore & Shryock

John Ott
Paramount Building

Deb Sheals
Historic Preservation
Consulting

Tom Schwarz
Landmark Bank

Ben Wade
Guitarfinder

Michael Wagner
Boone County National Bank

Marti Waigandt
808 Cherry

Andrew Waters
Columbia Daily Tribune

Street Closure Request Form
(Non-Construction Related Requests Only)

Name of Organization: Columbia Eve Fest Inc (formerly First Night Columbia)

Contact Person: Jane Accurso

Address: 601 Spring Valley Road

Phone: 573 673-8477

Location Requested (include map): 9th street block between Elm and Locust

Date of Use of Closure: 12/31/13, 6:00-12:30 a.m. 1/1/14

(day/time)

Purpose: Safe street venue and route for participants

The applicant is responsible for securing signatures of the property owners and tenants abutting the proposed closure or use indicating no objection to the requested use/closure. Attach a separate sheet if necessary.

<u>Property Owner/Tenant Name</u>	<u>Address</u>
Missouri Theatre (venue for Eve Fest), 203 S. 9th Street	<u>[Signature]</u>
Yogoluv, 201 S. 9th Street (will secure signature)	<u>886-888-4258</u>
Columbia Art League (venue for Eve Fest), 207 S. 9th Street	<u>[Signature]</u>
Mo United Methodist Church (venue for Eve Fest), 204 S. 9th Street	<u>[Signature]</u>
Shakespeares Pizza (closed that night but will secure signature if needed), 225 S. 9th Street	<u>[Signature]</u>
<u>Marketing</u>	<u>Toby Epstein</u>
<u>USA</u>	

I understand that this request is granted subject to the following conditions:

The sidewalk/street will not be used or blocked in such a manner that a safety hazard would occur or that an obstruction will be created that would unreasonably interfere with police fire, or health of the city. Further, there will be no solicitation in the street, crosswalk or intersection and that violation of the above conditions will cause this permit to be rescinded. Fire department access shall be maintained by providing a minimum 20' wide unobstructed roadway width. **Exception: Parades**

[Signature]
Signature of Applicant

9/13/13
Date

Date Application Received: 9/13/13 11:54
CCA Board: _____

Permit Approved:

Mike Matthes, City Manager

Date

PLEASE READ ORDINANCE INFORMATION AS FOLLOWS

City of Columbia

Special Use Application Form

Thank you for choosing the City of Columbia to hold your event. Please fill out information below and send to Carol Rhodes, City Manager's Office, 701 E. Broadway, Columbia, MO 65201.

Date of application: August 31st, 2013

Event Information

Location of event (include a map of all streets that will be used): See attached form

Name of event: Columbia Eve Fest Inc. (formerly First Night Columbia)

Date(s): 12.31.13 and time of event (include setup and cleanup): see form

Event hours from: see form to: see form

Detailed description of event: see form

Expected attendance per day: 7,000

Applicant Information

Applicant name: Jane Accurso

Address: 601 Spring Valley Road

Email address: janeaccurso@gmail.com

Date of birth: NA

Phone and cell #: 573 673-8477

Fax #: _____

Company/Organization name (if applicable): Columbia Eve Fest Inc.

Company address: P.O. Box 1284

Company phone #: 573 673-8477

Name of alternate contact person: Karen Chandler

Alternate's phone and cell #: 573 999-7430

Insurance company: Kasmann Insurance Agency

Insurance company phone #: 573 442-1105

Contact person: Bill Kasmann

Insurance Policy #: 518 B 00 3616

COLUMBIA EVE FEST INC.

LOCATION OF EVENT:

Columbia Eve Fest will be located in downtown Columbia throughout venues in the Missouri United Methodist Church, the Missouri Theatre, the Columbia Art League, outdoors on the 9th street block between Elm and Locust and at CycleExtreme starting at 4:00 p.m.

TIME OF EVENT: (setup and cleanup included):

8:00 a.m. 12/31/13 through 2:00 a.m. 1/1/14

EVENT HOURS:

4:00 p.m. on 12/31/13, 5K Run/Walk (CycleExtreme) to midnight, 12/31/13

DETAILED DESCRIPTION OF EVENT:

Columbia Eve Fest Inc. (formerly First Night Columbia) is a family friendly, non-alcohol event with musical entertainment, art and dancing that will take place in the venues of the Missouri Theatre, Columbia Art League and the Missouri United Methodist Church. Also included will be the request of the street closing of 9th street in the block between Elm and Locust. The street block will also be a venue with entertainment.



Carol Rhodes <car@gocolumbiamo.com>

Columbia Eve Fest street closure request..

1 message

Jane Accurso <janeaccurso@gmail.com>

Fri, Sep 27, 2013 at 11:09 AM

To: Carol Rhodes <car@gocolumbiamo.com>, mayor@gocolumbiamo.com, JDGLASCO@gocolumbiamo.com, cmo@gocolumbiamo.com, ward1@gocolumbiamo.com, ward2@gocolumbiamo.com, ward3@gocolumbiamo.com, ward4@gocolumbiamo.com, ward5@gocolumbiamo.com, ward6@gocolumbiamo.com, Karen Chandler <KLR@gocolumbiamo.com>, greg ahrens <gregahrens@aol.com>, carrie Gartner <cgartner@socket.net>

Hello,

As Executive Director of Columbia Eve Fest, Inc., held on New Year's Eve, I am attaching a letter of request for your review, consideration and approval. The formal application for the street closure request is also being submitted today.

We appreciate your time and attention...

Sincerely,
Jane Accurso

—

Jane Accurso
Executive Director
Columbia Eve Fest, Inc.
www.columbiaevefest.com
Ironweed Bluegrass Band
Swampweed Cajun Band
www.ironweedbluegrassband.com
Art in the Park
Entertainment Director
www.artinthepark.missouri.org
KOPN 89.5 FM Programmer & Host
www.kopn.org
573 673-8477

**EF Street Closure Letter.doc**

118K

September 27th, 2013



Dear Mr. Matthes, Mayor McDavid, City Council Members and Mr. Glascock,

The New Year's Eve Festival, First Night Columbia, has recently renamed the celebration to Columbia Eve Fest. In addition to the name change, the event is being revamped. The event will fall on a Tuesday night and because this event continually falls on a different day each year, the event attracts higher and lower attendees because of the day. In the past few years, we have also been plagued with weather issues.

As Executive Director of Columbia Eve Fest, Inc. on New Year's Eve, in downtown Columbia, I see two immediate priorities to assure a successful event for our City.

*Number 1 is the public safety of participants particularly on a night of potential hazardous weather conditions.

*The second is to make the event friendly and convenient resulting in increased attendance. Increased attendance in return, assures a strong economical impact and support of Columbia businesses and the City as a whole.

So this year, our plan is to consolidate the footprint. Two of the main venues, the Missouri Theater and the Missouri United Methodist Church, have provided excellent venue space for the event and the plan is to use both of these spaces in addition to the Art League and some outdoor space. This consolidation will include the one block of 9th Street from Elm to Locust.

We are requesting the approval by the city council of one block of 9th street between Elm and Locust be closed from 6:00 p.m. on 12/31/13 to 1:00 am on 1/1/14 to meet the criteria of both of these priorities. This closure will allow a safe and friendly path between the Missouri Theatre, the Columbia Art League and the Missouri United Methodist Church.

We believe our request is unique in regard to the time of year, weather conditions, safety and convenience. As a festival hosting many families with young children and many senior citizens as both participants and volunteers, this closure would assure public safety and attendance. We also believe participants with accessibility concerns will be appreciative of this format.

In the past, we have requested support from the Fire Dept. to assist with the fireworks and the Police Dept. to assist with the processions but this assistance will not be needed this year due to the changes. We have had a special route for transit buses due to the venues being spread out around downtown. The Public Transit's service to First Night Columbia (before our name change to Columbia Eve Fest) has been greatly appreciated by the festival's Director, Board of Directors, volunteers and participants. This year, if the city and council approve, the shuttle could run by the parking garages and drop riders off at the corner of 9th and Elm or 9th and Locust. We understand that the transit does not have a route on Tuesday evenings so this would be a special request.

Like First Night Columbia, Columbia Eve Fest, Inc. will continue as a not-for-profit, non-alcohol event. Thank-you for your consideration and review of our request.

A handwritten signature in black ink that reads "Jane Accurso". The signature is written in a cursive, flowing style.

Sincerely,
Jane Accurso
Executive Director
573 673-8477

COLUMBIA EVE FEST, INC. BOARD OF DIRECTORS

Greg Ahrens, Willie Jones, Karen Chandler, Debbie Jones, Kathleen Weinschenk